



Dissemination and media

*1st Transnational Project meeting
Berlin, September 12th, 2016*

Dissemination materials and activities

- ✓ *Project logo*
- ✓ *Project website + profiles/accounts on different social networks and social media (Facebook, Twitter, LinkedIn)*
- ✓ *Mailing list*
- ✓ *Leaflet*
- ✓ *Newsletters (3)*
- ✓ *Participation to round table /events*
- ✓ *Abstract to First Young Carers Conference*
- ✓ *Articles on partners' newsletters*
- ✓ *Posts on social networks most commonly used by young persons*
- ✓ *One-to-one meeting with relevant stakeholders*
- ✓ *At least one article on project results*

Dissemination materials and activities

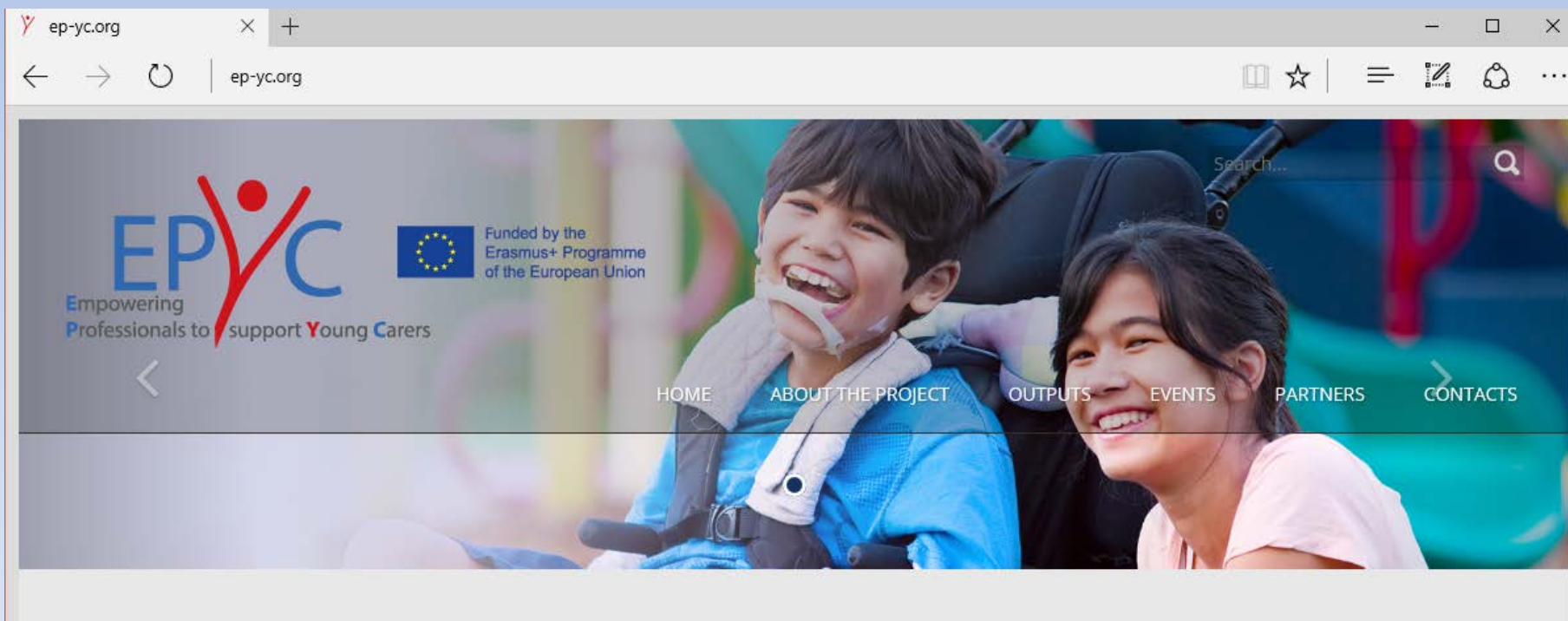
 Project logo



Dissemination materials and activities

 Project website

<http://www.ep-yc.org/>



Dissemination materials and activities

Y Project website

To do:

ANS	ALL PARTNERS
Create the project website	Agree on website layout 12/09/2016
Update the project website	Send to ANS: your organization brief description and logo, contact details 30/09/2016
	Promote the project website by presenting and linking it on your organization website/ social networks

Dissemination materials and activities

Y Social media

- Facebook
- Twitter
- LinkedIn

To do:

ANS	ALL PARTNERS
<i>-- as all partners</i>	Post on your organization timelines, adding #epycproject at the end

Dissemination materials and activities

Mailing list

To do:

ANS	ALL PARTNERS
Create on the project website the possibility for substription	Send to ANS the mailing list or keep it for possible controls

Dissemination materials and activities

Leaflet

To do:

ANS	ALL PARTNERS
Prepare the draft of the english version	Check and send amendments on the english draft
Collect the translations	Send to ANS the translation
Prepare the design	
Upload on the project website	

Dissemination materials and activities

Y Newsletter

- 3 newsletters: M2– M11 – M22
- 1^o newsletter proposal: brief presentation of the project (all pp languages) and kick off meeting (only english)

To do:

ANS	ALL PARTNERS
Prepare the text on the kick off meeting	Agree with 1 ^o newsletter proposal 12/09/2016
Collect the translations	Send to ANS the brief project presentation in each pp language
Prepare the newsletter and upload it on the website	Disseminate the newsletter through their own mailing list

Dissemination materials and activities

- Y Participation to round tables/events
- Y Articles in partners' newsletters
- Y One-to-one meetings with relevant stakeholders
- Y At least one article on project results

To do:

ANS	ALL PARTNERS
-- as all partners	Participate/organize these activities
	Collect evidences (agenda, attendance sheets, photos, etc..)

Visibility of Union Funding

As beneficiaries we must:

- Acknowledge European funding and display the EU logo on project publications, outputs or materials
- All project materials and publications produced by the project must include the following disclaimer

“The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”

Dissemination activities template

N.	WHEN	PARTNER	ACTIVITY	WHERE AND HOW	TARGET GROUP			N. PARTICIPANTS/VISITS/ORGANIZATIONS	EVIDENCE		
			Description		Description	EU level	National level			Local level	
1	14/12/2015	ANS	Press release facebook - ANS - italian		ANS stakeholders circle			x	x	500/600 followers	screenshot, -link-, ...
2											
3											
4											
5											
6											
...											

THANK YOU!

Contacts:

Licia Boccaletti

progetti@anzianienonsolo.it

Elena Mattioli

formazione@anzianienonsolo.it